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QUESTION 11

You create a new result type in the Campaign Performance Dashboard of Microsoft Dynamics Marketing. How many Campaign Performance Dashboard columns does the new result type have?

- A. 1
- B. 2
- C. 3
- D. 4

Answer: C

QUESTION 12

What is the purpose of the Validate button in the Campaign Automation Flowchart?

- A. to validate the email addresses of email message recipients
- B. to check whether the current user has permission to activate the campaign
- C. to check whether all the records associated with the campaign have been activated
- D. to validate that the individual steps of the campaign meet the activation requirements

Answer: A

QUESTION 13

Which trigger can you define that is specific to a landing page activity in a marketing campaign?

- A. User Attended
- B. Email Opened
- C. Email Link Clicked
- D. User Registered

Answer: D

QUESTION 14

You create an event and the associated event registration items in Microsoft Dynamics Marketing.

When a user registers a contact for the event, she selects a registration item and notices that the item quantity is set to 1 and unavailable.

Why is the quantity unavailable?

- A. The item registration requires the submission of the attendee's name.
- B. The item registration does not require the submission of the attendee's name.
- C. Registration is not available for the item.
- D. The maximum registration for the item has been met.

Answer: C

QUESTION 15

A vendor provides you with a list of 100 partner companies.
You intend to market directly to the companies.
You create a contact in Microsoft Dynamics Marketing for each company.
Which group should you associate the contacts with?

- A. Staff
- B. Client
- C. Vendor
- D. Marketing

Answer: B

QUESTION 16

When can approvers be added to approval requests?

- A. at any time after all existing approval requests are completed
- B. at any time before any approver has completed the approval request
- C. only when creating the approval request
- D. when creating the approval request or at any time thereafter

Answer: A

QUESTION 17

You create an approval request that has three approvers and set the routing to Sequential (all).
How does Microsoft Dynamics Marketing deliver the approval requests?

- A. to each approver in the specified order until one approver rejects the request
- B. to each approver in the specified order until one approver approves the request
- C. to all approvers in the specified order regardless of the responses
- D. to all approvers at the same time

Answer: B

QUESTION 18

Which two assets can users mark up in Microsoft Dynamics Marketing? Each correct answer presents a complete solution.

- A. webpages
- B. videos
- C. advertisements
- D. components

Answer: CD

QUESTION 19

Users add comments to a file by using the Markup feature of Microsoft Dynamics Marketing.
You need to download the file, including the comments.

What should you do?

- A. Use the PDF option.
- B. Use the Print option.
- C. Download the file and then download the comments separately as a Microsoft Word document.
- D. Download the file and then download the comments separately as a PDF file.

Answer: A

QUESTION 20

How can you move a file to a different folder in File Manager?

- A. Hold down the SHIFT key and drag the file to the new folder.
- B. Drag the file to the new folder without pressing any keyboard keys.
- C. Hold down the CTRL key and drag the file to the new folder.
- D. Cut the file from the original folder and paste it into the new folder.

Answer: B

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